$\overline{\text { Name }}$
$\overline{\text { Phone }}$


## Contest Details:

Guess the winning bracket and you could win a pound of the winning cheese plus accoutrements!
Drop off your completed bracket at our Specialty Department by March 19.


# $C^{H E E} E_{S}$ MADNESS Contest Directions 

## Step I:

Look at each of the first eight match-ups and guess which cheese will be the most popular among our shoppers. Continue selecting winners for each match-up, progressing through each round until you've guessed the cheese champ!

## Step 2:

Drop off your completed bracket at our Specialty Department by Sunday, March 19.
Don't forget to fill in your name and contact information, so we can get in touch with the bracket winners!

## Step 3:

Stop by our Specialty Department to sample entries in our Cheese Madness tournament. Try each cheese and vote for the one you like best!

## Step 4:

Follow along in-store and on our social media as the contest progresses to see if your bracket matches up with shoppers' favorites.
f(®) @sacfoodcoop

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